

Girls Incorporated® of Westchester County

# Strong Smart & Bold® Gala

## ADDITIONAL INFORMATION AND DEADLINE DATES

Your **SUPPORTER Level Sponsorship** includes

- 4 Seats to the 2024 Strong Smart & Bold Gala,
- a full color Virtual Journal Ad,
- and your logo included on the GIWC site and Gala Materials.

Requirement	Information & Specifications	Deadline
Logo	Ideally, logos or other simple images should be in vector format like .eps or .ai, which can be resized without affecting resolution, and photos (in .jpg, .png, or similar format). To ensure that <i>your company's logo</i> is included in our print pieces as appropriate, please forward a copy of the company logo to my attention as soon as possible.	<b>ASAP</b>
Journal Ad	Please see the attached regarding specifications for the journal ad. The journal ads at the gala will be digitally displayed on a widescreen. Please provide the artwork for your journal ad no later than March 1, 2024.	<b>March 1, 2024</b>
Guest Seating at the Gala	Each sponsorship contains the number of guest seats or gala tickets indicated on the attachment for your level of participation. Please provide the full name, and email address for each of the individuals from your organization who will attend the gala utilizing the tickets that come with your sponsorship.  <b>Please provide the name and email address of each guest by March 15, 2024.</b>  <b>If no representative from your organization will be able to attend the gala, please let us know and consider donating those seats back to us. This allows us to invite deserving girls, individuals, or program volunteers in your honor who otherwise would not be able to attend.</b>	<b>March 15, 2024</b>

*Thank you for your support.*

*Additional information regarding the gala will be provide in the coming weeks.*

**If you have any questions, please feel free to contact  
Monica Spears - [mspears@girlsincwestchester.org](mailto:mspears@girlsincwestchester.org) / 914-419-0764**

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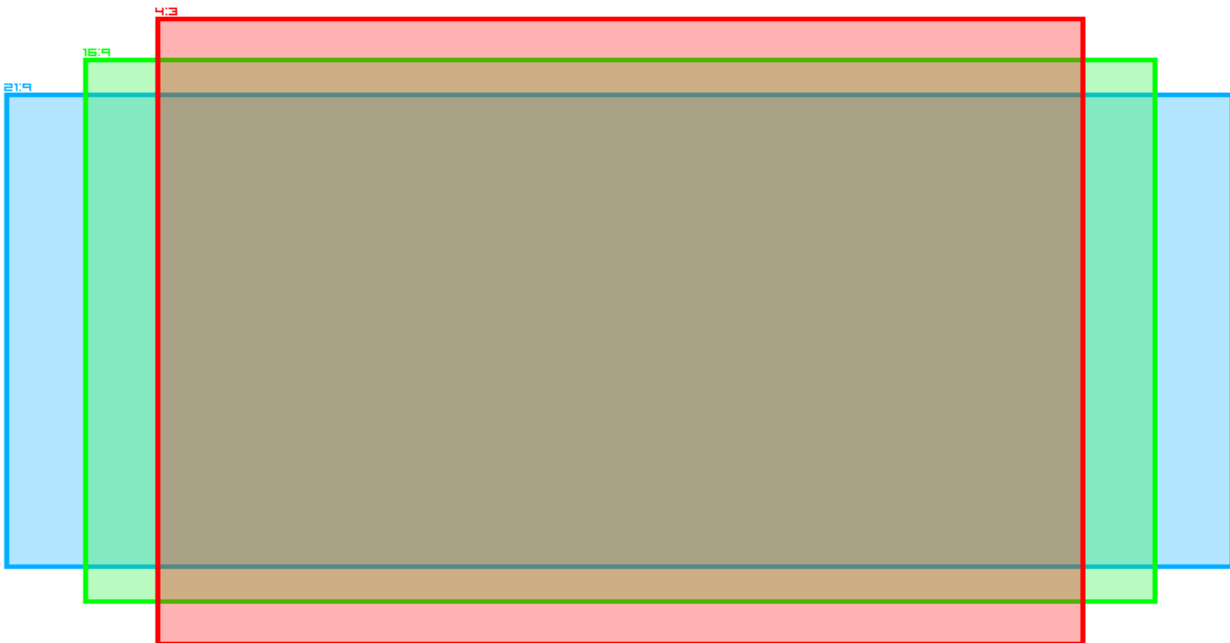
## JOURNAL AD SPECIFICATIONS

Please Email required information as soon as possible to  
[mspears@girlsincwestchester.org](mailto:mspears@girlsincwestchester.org)

**File Specs: Digital Journal Ad on a widescreen monitor.**

**Aspect Ratio: 16:9 Widescreen**

- Please be mindful of the dimensions when creating your ad.
  - 16:9 is the most widespread aspect ratio as it is used for the most common monitor and TV resolutions 1920×1080.
  - Moreover, a 16:9 aspect ratio is very versatile as it can decently display both 4:3 and 21:9 content.
- Framerate: 29.97 fps or 24 fps
- Resolution: HD1920 x 1080
  - (4K is NOT preferred as the file size is too large, and we only stream at 1920 x 1080)
- The content should NOT be square or vertical, it should be widescreen 16:9 as green image indicated here:



**PowerPoint File Specs:**

- Do NOT send the PowerPoint files. Please instead export and send PDF or MP4 files as sometimes it will lay out differently than on your computer due to missing fonts and other settings.
- Ideally, logos or other simple images should be a in vector format like .eps or .ai, which can be resized without affecting resolution, and photos (in .jpg, .png, or similar)